dotFIT - Trusted by Professionals

R&D for Nutrition Programs & Products

- Over 1,500 sport and fitness facilities
- Over 40,000 fitness professionals
- Trusted & Used by MILLIONS of Households
- Largest provider of 3rd party tested nutrition programs and products in the sport and fitness channels including collegiate and professional sports







dotFIT Custom Group Previous **Supplements of the Month** -all available in *your* dotFIT U-TUBE Channel

- Feb 18 (2022), Intro to dotFIT, history, why nutrition, dF diff, future, ٠ play-span (Baseline supplementation)
- Mar 18 All Proteins, Protein Intro, Updated Stats, Scripts, Promotional Materials, FAQs & Summaries
- April 8 AminoFormula Perf Cat 2, Updated Practitioner Notes/FAQs, Scripts, Collaterals
- May 6 Fat loss intro review, ea. product sum w script & pack script ٠
- June 3 Essentials (MVM [Ca, V-D], SO-3, Protein) in Play-span (Expanding on Baseline Supplementation)
- July 8 JointFlexPlus with Collagen intro & Photo-aging/skin Note
- Aug 5 All Nutrition Bars, FAQs, Updated ٠
- Sept 2 Family Essential Packs (MVM, SO3, Ca, Protein)
- Oct 14 UltraProbiotic Full; Scripts/collaterals, FAQs ٠
- Nov 4 MR Powders & Bars, Save Calories for The Holiday LeanMR ٠
- Dec 9 Immune Bundles, Presentations, Collaterals & Holiday displays •

Jan 6 – Popular Diets and New Year Resolution Bundles

Support Recordings containing the full science of all products is in your trainer console under "dotFIT Tools" then "Supplement Education"

Weight Loss Bundles



Weight Loss Bundles:

	"Challenge"	"Competitor"	"Champior
	LeanMR	LeanMR	LeanMR
	ActiveMV	ActiveMV	ActiveMV
	WeightLoss&	WeightLoss&	WeightLoss&
	LiverSupport	LiverSupport	LiverSupport
		Amino Formula	Amino Formula
5			ThermAccel or
-			



- Intermittent Fasting ٠
- Keto Diet .
- Paleo Diet .
- Gluten Free
- Vegan & Vegetarian Diets
- Calorie Counting & Macro Tracking The Best Weight Loss Diet **Popular Diets & Missing Nutrients**

TOP 10 NEW YEARS RESOLUTIONS

2022

1.Lose weight

2. Eat healthier or change diet

3.Get fitter and take more exercise

4. Spend more time with family and friends

5.Be more aware and take care of mental health

6.Sort out finances and cut back spending

7. Travel more

8.Take up a new hobby, sport or other interest

9.Be more environmentally friendly

10.Look for a new job

Most common throughout time 1.Exercise more

2. Lose weight

3. Get organized

4.Learn a new skill or hobby

5.Live life to the fullest

6.Save more money / spend less money

7. Quit smoking

8.Spend more time with family and friends 9.Travel more

10.Read more

New Year's Resolution Bodyfat/Weight Loss Packages

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE!

MAXIMIZE DAILY RECOVERY AND EXERCISE INDUCED RESULTS –GET PAID OVERTIME FOR YOUR WORKOUT! FEEL & PERFORM BETTER DAILY & SEE SIGNIFICANT DESIRED BODY CHANGES WEEKLY BY FEEDING YOUR MUSCLES AND STARVING BODYFAT!



Go fast Results paid in full



Go Faster Results Paid Overtime



Fastest Results Paid Double Time

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE! MAXIMIZE DAILY RECOVERY AND EXERCISE INDUCED RESULTS -GET PAID OVERTIME FOR YOUR WORKOUT!

FEEL & PERFORM BETTER DAILY & SEE SIGNIFICANT DESIRED BODY COMPOSITION CHANGES WEEKLY BY FEEDING YOUR MUSCLES AND STARVING BODYFAT!

VeightLoss & LiverSupport

ECCC ==

OP

SUPPORTS

SUPPORTS

PROMOTES HEALTHY LIVER FUNCTION

SUPPORTS HEATHLY FAT UTILIZATION

BODYFAT REDUCTION SUCCESS PACKAGES



Level-1 Package: Go fast Results paid in full

Level-2: Go Faster Results Paid Overtime



Level-3: Fastest Results Paid Double Time

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE!

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LEVEL-1 BODYFAT REDUCTION SUCCESS PACKAGE

Optimize all VM activities to help maximize energy & all fat loss mechanisms including burn more fat, less cravings, support immunity & reduce stress **without adding calories**

Only 4in1 complete MVM (high C&D) built specifically for athletes and exercisers & why it is NSF-CS and the most recommended/used MVM in high school, college, pro and Olympic sports – this is why we use it for our families and clients

Meal Replacement diet integration is the #1weight control solution, and we have the best with many delicious recipes - and EAN you will save on groceries! BALANCED NUTRITION SHAKE Beta Glucan **VEIGHT LOSS** LONG-LASTING Best high whey protein/fiber mix available to curb hunger, IMPROVE control calories, feed muscles & starve bodyfat My clients go-to for achieving & maintaining their desired DELICIOUS AND FILLING body composition OCOLATE ActiveMV 2.33 lbs (1060 WeightLoss & COMPLEX LiverSupport[®] HIGH IN VITAMIN D-3 (NSF) NATURAL FAT F Natural ingredients (such as green tea) to target SUPPORTS WEIGHTLOSS mobilizing liver (belly) fat to improve sugar & FOR ACTIVE TEENS & ADULTS SUPPORTS ECCC overall fat metabolism/burning. African Mango to DELAYED-RELEASE curb hunger to make this fitness journey pleasant 60

Go fast – Results Paid in Full We leave so much on the table if we don't pickup where diet leaves off Level-1 for Fast Results & Daily Recovery with Meal Replacement/Substitute Integration Program Click on product links for a brief product description including short video

Daily:

- <u>dotFIT Multivitamin & Mineral Active MVM</u>
 - Take as directed with meals
- Weight Loss & Liver Support
 - Take 3 daily as directed. 1- before each of 3 meals or evenly split throughout the day

• LeanMR (protein and fiber rich meal replacement formula)

- Use as directed within daily meal planning (see below) and to make sure you get ~1 gram of protein per pound of lean body mass (or weight if not overweight) daily from all sources divided 4-5 times daily depending on preference
- Can also be used as a supplement to a meal or by itself (or mixed with desired ingredients) to shore up total daily protein needs

Meal Replacement/Substitute Integration

You may also click <u>here</u> for a simple ready to go solution including sample menus with proper calories, foods and LeanMR meal replacement diet integration **Weight Loss Phase:**

Meal Replacements (MRs) generally supply two small meals a day and allow freedom of choice from traditional foods for the remaining allotted foods/calories. Therefore, use as two small meals within any calorie restricted meal plan of 4-5 meals since frequent meals are often better for bodyfat/weight reduction than fewer larger ones especially as it relates to satiety, preservation of lean body mass (LBM) and energy levels. LeanMR recipes are available here Maintenance Phase

Maintenance Phase

Continue to consume 4-5 small meals daily within caloric allotment that includes 2 MRs for convenience and to help ensure overall diet quality while reducing food costs. A wide variety of healthy recipes including meal replacement recipes are available <u>here</u>

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE! MAXIMIZE DAILY RECOVERY AND EXERCISE INDUCED RESULTS –GET PAID OVERTIME FOR YOUR WORKOUT! FEEL & PERFORM BETTER DAILY & SEE SIGNIFICANT DESIRED BODY COMPOSITION CHANGES WEEKLY BY FEEDING YOUR MUSCLES AND STARVING BODYFAT!



Supply the direct muscle building signals & building blocks in extreme low calories!



Build and/or maintain muscle better & longer – beyond protein.

Amino acid blend that takes muscle support, energy levels, and daily recovery to the next level, giving you the ability to control body composition while enhancing recovery, muscle, and performance gains – premier plateau buster! Maximum anabolic effect with lowest calories.

LEVEL-2 BODYFAT REDUCTION SUCCESS PACKAGE

Level-2 Package for Faster Results & Daily Recovery with Meal Replacement/Substitute Integration Program Click on product links for a brief product description including short video

Daily:

- dotFIT Multivitamin & Mineral Active MVM
 - Take as directed with meals
- Weight Loss & Liver Support
 - Take 3 daily as directed. 1- before each of 3 meals or evenly split throughout the day
- <u>LeanMR</u> (protein and fiber rich meal replacement formula)
 - Use as directed within daily meal planning (see below) and to make sure you get ~1 gram of protein per pound of lean body mass (or weight if not overweight) daily from all sources divided 4-5 times daily depending on preference
 - Can also be used as a supplement to a meal or by itself (or mixed with desired ingredients) to shore up total daily protein needs

Workout Days:

- <u>AminoFormula (</u>AF)
 - Take 1-scoop ~10 minutes before and may continue to drink during first 20 minutes of workout
 - Take 1-scoop immediately following workout

Meal Replacement/Substitute Integration

You may also click <u>here</u> for a simple ready to go solution including sample menus with proper calories, foods and LeanMR meal replacement diet integration **Weight Loss Phase:**

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Maintenance Phase

Continue to consume 4-5 small meals daily within caloric allotment that includes 2 MRs for convenience and to help ensure overall diet quality while reducing food costs. A wide variety of healthy recipes including meal replacement recipes are available <u>here</u>

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE!

MAXIMIZE DAILY RECOVERY AND EXERCISE INDUCED RESULTS -GET PAID OVERTIME FOR YOUR WORKOUT!

FEEL & PERFORM BETTER DAILY & SEE SIGNIFICANT DESIRED BODY COMPOSITION CHANGES WEEKLY BY FEEDING YOUR MUSCLES AND STARVING BODYFAT!

_arb,

FEEL FULLEF

SUPPORT

CONTROL

PHASE 2

Repel



A Natural fiber to help block unnecessary calories supporting weight control & blunt sugar spikes

Decrease carb calorie absorption to feel satisfied sooner and longer (eat more but get less caloires)

OR

ThermAccel

sinetro

ROMOTES

SUPPORTS

PPORTS

Natural ingredients in this 4in1 product keeps your metabolism fired up, appetite under control to burn more bodyfat, not LBM, thru multiple actions to avoid plateaus

No Plateaus Here! Controlled Stimulant Formula to Increase Metabolism & Daily Activities & uniquely Support Appetite

LEVEL-3 BODYFAT REDUCTION SUCCESS PACKAGE

Fastest Results Paid Double Time Nothing is left on the table

Level-3 Package for Fastest Results & Daily Recovery with Meal Replacement/Substitute Integration Program Click on product links for a brief product description including short video

Daily:

- dotFIT Multivitamin & Mineral Active MVM
 - Take as directed with meals
- Weight Loss & Liver Support
 - Take 3 daily as directed. 1- before each of 3 meals or evenly split throughout the day
- <u>ThermAccel</u> (TA) or <u>CarbRepel</u> (CR)
 - Take as directed (TA 2tabs twice daily; CR 3tabs/day, 1 before each of 3-meals or evenly split throughout the day)
- <u>LeanMR</u> (protein and fiber rich meal replacement formula)
 - Use as directed within daily meal planning (see below) and to make sure you get ~1 gram of protein per pound of lean body mass (or weight if not overweight) daily from all sources divided 4-5 times daily depending on preference
 - Can also be used as a supplement to a meal or by itself (or mixed with desired ingredients) to shore up total daily protein needs

Workout Days:

- <u>AminoFormula (</u>AF)
 - Take 1-scoop ~10 minutes before and may continue to drink during first 20 minutes of workout
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Meal Replacement/Substitute Integration

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Maintenance Phase

Continue to consume 4-5 small meals daily within caloric allotment that includes 2 MRs for convenience and to help ensure overall diet quality while reducing food costs. A wide variety of healthy recipes including meal replacement recipes are available <u>here</u>

INTERMITTENT FASTING SUPPLEMENT PACKAGES

Essential

Active MV

- Fill nutrient gaps in your diet
- Reach daily recommended levels of vitamin and minerals essential to health, metabolism, and immune function

Lean MR

- Low calorie, high protein meal replacement
- Promotes weight and body fat loss
- Supports lean muscle tissue
- Supports metabolism and *appetite control*

<u>AminoFormula</u>

- Increase muscle protein synthesis
- Preserve lean body mass during calorie restriction
- Improve recovery from training and exercise
- Does not break fast during fasting periods



Better, Add ThermAccel

- Promote fat loss and support lean muscle
- Supports Appetite Control
- Stimulatory effect to increase energy and focus



MuscleDefender

- Support immune system and muscle protein synthesis
- Support the body in times of prolonged exercise and calorie restriction
- Does not break fast





INTERMITTENT FASTING APPROACHES AND SUPPLEMENT GUIDANCE

1. Daily Time Restricted Fasting: Eat normally, but only within a certain time window each day.

- 16:8 Eat during 8hour window while fasting the other 16 hours of the day
- 14:10 Eat during 10hour window while fasting the other 14 hours of the day

Supplement schedule

- Active MV: twice daily
- Lean MR: use as high protein, low calorie option within eating window
- Amino Formula: Use during fasting window to preserve lean muscle. Consume pre/post workout on training days
- Therm Accel: twice daily. Ideally 30 minutes before meals
- Muscle Defender: one scoop daily. Add extra scoop within one hour post workout on training days.

INTERMITTENT FASTING APPROACHES AND SUPPLEMENT GUIDANCE

2. Alternate Day Fasting: Eat normally one day and fast the next (500-600 calories)
3. 5:2 Fasting: Eat normally 5 days of the week and fast 2 (500-600 calories)
**same supplement guidance for both above approaches

Supplement schedule

Normal Days:

- Active MV: twice daily
- Lean MR: use as high protein, low calorie option to supplement your meals
- Amino Formula: Use pre/post workout
- Therm Accel: twice daily. Ideally 30 minutes before meals
- Muscle Defender: one scoop daily. Add extra scoop within one hour post workout on training days.

Fasting Days:

Active MV: twice daily

Lean MR: use as high protein, low calorie option to stay within allotted calories

Amino Formula: Use on fasting days to preserve lean muscle while avoiding calories

Therm Accel: twice daily. Ideally 30 minutes before meals

Muscle Defender: one scoop daily to support body during calorie restriction

TAKE YOUR RESULTS FAR BEYOND DIET & EXERCISE ALONE!

MAXIMIZE DAILY RECOVERY AND EXERCISE INDUCED RESULTS –GET PAID OVERTIME FOR YOUR WORKOUT! FEEL & PERFORM BETTER DAILY & SEE SIGNIFICANT DESIRED BODY CHANGES WEEKLY BY FEEDING YOUR MUSCLES AND STARVING BODYFAT!

All product summary

Optimize all VM activities to help maximize energy & all fat loss mechanisms including burn more fat, less cravings, support immunity & reduce stress

Only 4in1 complete MVM (high C&D) built specifically for athletes and exercisers & why it is NSF-CS and the most recommende 1/used MVM in high school, college, pro and Olympic sports – this is why we use it for our families and clients –NOT found in stores!

Build and/or maintain muscle better & longer – beyond protein. Amino acid blend that takes muscle support, energy levels, and daily recovery to the next level, giving you the ability to control body composition while enhancing recovery, muscle, and performance gains – premier plateau buster! Maximum anabolic effect with lowest calories.

GROW STRONG. Weight Loss Bundle

NeightLoss &

ThermAccel"

FATLOSS

3-levels

ActiveMV

AminoFormula

NEW YEAR'S RESOLUTION WEIGHT/FAT LOSS BUNDLES

Best high whey protein/fiber mix available to curb hunger, control calories, feed muscles & starve bodyfat My clients go-to for achieving & maintaining their desired body composition

> Natural ingredients (such as green tea) to target mobilizing liver (belly) fat to improve sugar & overall fat metabolism/burning. African Mango to curb hunger to make this fitness journey pleasant

No Plateaus Here! Controlled Stimulant Formula to Increase Metabolism & Daily Activities & Support Appetite

OR

Decrease carb calorie absorption to feel satisfied sooner and longer (eat more but get less caloires)

NO EXERCISE INDUCED RESULTS LEFT IN THE GYM OR ELSEWHERE

PHASE 2

CarbRepel

Supr

WEIGHT/BODYFAT LOSS SUPPORT INDIVIDUAL PRODUCT PRESENTATIONS BY EXPERTS

Let's take your results beyond diet (and support a less than perfect diet) & exercise alone! VMs are the spark plugs in all your body's cells. If you want them all firing at full capacity, you need to pickup where the diet leaves off, without adding calories, to support desired body composition

dF MVM for Bodyfat Reduction/Weight Control

Optimize all VM activities to help maximize energy & all fat loss mechanisms including burn more fat, less cravings, support immunity & reduce stress without adding calories

ANTIOXIDANT EENS & ADULTS DELAYED-RELEASE ORMULA IMPROVED FORMULA

Because all human systems (e.g., cardio, energy, muscular, brain/CNS, immune, skeletal, stress, appetite, etc.) are V&M dependent we need to make sure these systems are operating at 100% without adding calories! Compared to 60-85% from diet alone

Only 4in1 complete MVM (high C&D) built specifically for athletes and exercisers & why it is NSF-CS and the most recommended/used MVM in high school, college, pro and Olympic sports – therefore, we use it for our families and clients –not available in stores

All life phases/genders







BEST HIGH WHEY PROTEIN AND FIBER MEAL SUBSTITUTE/REPLACEMENT AVAILABLE TO CURB HUNGER, CONTROL CALORIES, FEED MUSCLES AND STARVE BODYFAT SO YOU CAN ACHIEVE AND MAINTAIN YOUR DESIRED BODY COMPOSITION. FORTIFIED WITH CALCIUM & POTASSIUM

Sustain release/digestive resistant carbs to deliver longer lasting energy and curb carb cravings – lactose free

Best tasting & effective whey high protein & fiber, low calorie meal replacement available -all my clients that use it love it, because also reduces necessary grocery costs

Many Healthy Recipes



One Serving (2 Scoops):

- 170-180 Calories
- 21g Whey Protein Isolate
- 21-23g Sustained Release Carbs
 - Digestion resistant maltodextrin (Fibersol-2)
- No Sugar
- 7 g Fiber Including Beta-glucan
- 2.5 g Healthy Fats
- 235 mg Calcium
- 271 mg Potassium

High in specialized fiber, incl. 3gms beta-glucan to help stay satisfied to ease the weight/bodyfat loss journey

Meal replacements/substitutes are the #1 weight control solution

Menus with LeanMR Integration

Meal Replacement/Substitute Integration Weight Loss Phase:

Meal Replacements (MRs) generally supply two small meals a day and allow freedom of choice from traditional foods for the remaining allotted foods/calories. Therefore, use as two small meals within any calorie restricted meal plan of 4-5 meals since frequent meals are often better for bodyfat/weight reduction than fewer larger ones especially as it relates to satiety, preservation of lean body mass (LBM) and energy levels. **LeanMR recipes are available here**

Maintenance Phase

Continue to consume 4-5 small meals daily within caloric allotment that includes 2 MRs for convenience and to help ensure overall diet quality while reducing food costs. A wide variety of healthy recipes including meal replacement recipes are available <u>here</u>

alories + 2 Lean MR Shakes		≤19	Olbs	.20		
akes tran Calor	ies with 2 Lean MR Shakes					
Breaktas	Pro (g)	Carb (g)	Fat (g)	Calories		
otFIT Recipe - High Protein Vanilla Frappe:	(8)	(8)	(8/			
16 oz Water & Ice as desired						
2 scoops Vanilla LeanMR	20	23	2	180		
1 scoop Vanilla WheySmooth	25	7	2	150		
1 packet Starbucks VIA Instant Coffee						
1 each dotFIT Active Multivitamin	-	-	-	-		
Total:	45	30	4	330		
Lunch	Pro (g)	Carb (g)	Fat (g)	Calories		
urkey & Avocado Wrap with Side Salad:	P10 (g)	Carb (g)	Fat (g)	Calories		
4 oz Turkey Breast Meat	10	5	2	118		
1 Whole Wheat Tortilla, medium	19 4	5 22	3	130		
1 oz Avocado	1	22	4	45		
1 tbsp Shredded Parmesan Cheese	2		1	22		
2 cups Romaine Lettuce	1	3		16		
1 oz Tomato Slices	1	4		17		
1 oz Cucumber Slices	-	1	-	4		
1 tbsp Zesty Italian Dressing	-	1	1	12		
Total:	28	38	11	364		
Afternoon Snack	Pro (g)	Carb (g)	Fat (g)	Calories		
dotFIT Recipe: Berry Bliss LeanMR Shake:						
2 scoops Vanilla LeanMR	20	23	2	180		
1/2 cup Strawberries	1	6	-	27		
1/2 cup Blueberries	1	11	-	42		
½ cup Raspberries	1	7	-	32		
1 cup Almond Milk	1	8	2	60		
Total:	24	55	4	341		
Dinner	Pro (g)	Carb (g)	Fat (g)	Calories		
4 oz Salmon, Cooked	25	-	14	233		
	5	46	2	218		
		10	-	44		
	2	10				
1 cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired	-	-	-	-		
1 cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired 1 each dotFIT Active Multivitamin	-	-	•	-		
1 cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired 1 each dotFIT Active Multivitamin Total:	-	-		- - 495		
t cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired 1 each dotFIT Active Multivitamin Total: Menu Total	- - 129	-	- 16 35			
I cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired 1 each dotFIT Active Multivitamin Total:	- 22 129 34%	- - 179 45%	- 16 35 21%	495		
i cup Brown Rice, Medium Grain Cooked 1 cup Green Beans, Boiled Fresh Lemon Wedges as desired 1 each dotFIT Active Multivitamin Total: Menu Total	- - 129	- - 50 179	- 16 35	495		

Meal Replacement Weight Loss Plan - Baseline + Added Recovery



00 Calories + 2 Lean MR Shakes

2000 Calories	with 2 Lean	MR Shakes		
Breakfast	Pro (g)	Carb (g)	Fat (g)	Calories
Oatmeal, Fresh Fruit & Walnuts:				
1/3 cup Steel Cut Oats	6	31	3	170
1 cup Skim Milk	9	12	1	91
1⁄2 cup Blueberries	1	11	-	42
2 tbsp Chopped Walnuts	4	2	9	96
1⁄2 tsp Ground Cinnamon as desired	-	1	-	3
1 each dotFIT Multivitamin	-	-	-	-
Total:	21	55	13	402
Morning Snack	Pro (g)	Carb (g)	Fat (g)	Calories
dotFIT Recipe - Chocolate Strawberry Banana Shake:				
2 scoops Chocolate LeanMR	20	24	2	190
1 ¼ Nonfat Milk	11	15	1	113
1 small Banana	1	23	-	89
6 medium Strawberries	-	6	-	23
Total:	32	68	3	415
Lunch	Pro (g)	Carb (g)	Fat (g)	Calories
Spinach Salad with Chicken & Wheat Roll:				
3 cups Baby Spinach	9	6		75
4 oz Roasted Chicken Breast, skinless	35		4	186
6 Cherry Tomatoes	-	6	-	30
3 Red Onion Slices		2		6
2 tbsp.Balsamic Vinaigrette Dressing		2	10	100
1 (1 oz) Whole Wheat Roll	3	13	1	70
Total:	47	29	15	467
Total.	4/	29	Cr	407
Afternoon Snack	Pro (g)	Carb (g)	Fat (g)	Calories
dotFIT Recipe: Mocha Madness LeanMR Shake	110 (6)	Curb (b)	Fut (b)	calorites
2 scoops Chocolate LeanMR	20	24	2	190
1 1/2 cups Nonfat Milk	15	15	0.5	148
1 tbsp.Instant Coffee				140
Ice as desired		-		
Total:	35	39	2.5	338
Total.	22	39	2.5	330
Dinner	Pro (g)	Carb (g)	Fat (g)	Calories
Steak, Sweet Potato & Veggies	110 (6)	Curb (b)	Tut (g)	culorics
4 oz Sirloin Steak, Lean, Broiled	35	-	7	207
1 Medium (4 gz) Sweet Potato	2	23	-	100
2 cups Squash & Zucchini, Boiled	2	6	-	
1 ½ cup Diced Watermelon	2			25 68
1 % cup Diced Watermeion 1 each dotFIT Multivitamin		17	-	
1 each dotFTT Multivitamin	-		-	
Tota: Menu Tot	175	40		400 2022
Menu Tot Percent of Calories for menu:	175	237	40	2022
	<u>35%</u> 41 g	46%	19% 190 mg	
Other utrients	41 g Fiber	Calcium	Cholesterol	

Menus: All Calories (1000-4000c in 250c increments) and Choices On Website



Expanded <u>Recipe</u> Section Any powder can become a MR



dotFIT Protein Drink Recipes

WHEY SMOOTH

MAXIMIZE ENERGY

ACCELERATE RECOVERY MER 5000 MG BCAA

SORPTION

100s recipes - all SRP \$2-4/meal; protein 25-55gm



Fountain of Youth Shake

403 Calories/35gm protein 17gm fiber 332gm calcium

12wks 2-healthy meals/d \$463-SRP (20%=\$371): 180meals



Bermuda Triangle 403 Calories/30gm protein 5gm fiber 624gm calcium



Berry Banana Smoothie 310 Calories/32gm protein 10gm fiber 300-440mg calcium

Meal cost savings

12wks 2-healthy meals/d \$363-SRP (20%=\$288): 180meals

Julie's Pumpkin Pie Protein Shake

340 Calories/50gm protein 5gm fiber 500gm calcium

EXPERT PRESOS FOR LEAN MR

Script Headlines:

1) We will be feeding muscle while starving fat by incorporating nutrients with little calories

2) A complete multi-pronged approach to help turn 12-weeks of work/results into 6 and NOT lose LBM!

LeanMR

- Delicious whey/high protein and fiber to feed your muscles and control appetite
 - My clients go-to for achieving and maintaining their desired body composition
- Meal Replacement diet integration is the #1weight control solution, and we have the best <u>meal replacement/substitute program available</u> with many delicious recipes - *and* you will save on groceries!
 - 12 weeks 2 healthy meals/d \$463-SRP (20%=\$371): 180meals





EXPERT PRESOS FOR LEAN MR

Brian:

- Ground up food in a bottle.
- Quick easy meal for a time constricted schedule
- 1:1 ratio of carbs/proteins plus additional Fiber to curb hunger and give you the essentials needed to keep the motor going

Eve

- Food in a Canister
- It's a perfect meal to make you feel satisfied with only 170-180cal and 6-7g of fiber/serving!
- Iced Coffee with 2 Scoops of LeanMR is my Daily Breakfast and/or Afternoon Snack!

Kat:

- Ideal formula to support weight loss
- Convenient way to increase protein and fiber to support muscle and manage hunger
- Research has shown that consuming 1-2 high protein meal replacements in place of normal meals can double weight loss and help maintain the weight off.



BODÝFAT REDUCTION SUPPORT WITH A GREEN TEA EXTRACT & SPECIAL ANTIOXIDANTS THAT WORK TO ACCELERATE RESULTS, CONTROL APPETITE, HELP <u>YOU FEEL BETTER DAILY</u>, <u>AND SEE A SIGNIFICANT CHANGE WEEKLY</u>

Weight Loss & Liver Support - Presentation/Scripts

Headlines (the liver is critical to properly burning fats and carbs)

When the body stores fat, so does the liver and that compromises its overall functioning, especially the body's ability to control proper usage and burning of carbs/sugar and fat

Presentation/Script

- WLLS's natural ingredients (such as green tea extract) target mobilizing liver (belly) fat to improve sugar & overall fat metabolism/burning, & African Mango to support appetite control to make this fitness journey pleasant
 - > African Mango is what native people use to curb hunger while hunting food
- Non-stimulant for appetite & liver (main fat burning organ) function support
 You won't need it when we get to, or close to, your goal

1st 30day product in 90-day Pack because when people are at their heaviest & liver fat is at it's highest



Weight Loss Liver Support Product Summary

To support liver health to improve your overall metabolism & deliver better appetite management



Expert's presentation/scripts- Weight Loss & Liver Support

Weight Loss Liver Support:

Brian:

- Timed released fat burner non stimulated
- Break down stored triglycerides and use them for energy
- Milk thistle supports optimal liver function
- African mango curbs hunger

Kat:

- Stimulant free fat loss aid for those who are very overweight or obese
- Helps a "sluggish" liver use and burn fat more efficiently

Eve:

- The liver is like the drain of sink. If it gets clogged it can't do its job. Weight loss liver support is the natural draino for your liver to help support fat loss.
- African Mango is the best because it helps suppress your hunger which is helpful when you're in a caloric deficit to lose weight. I never want you to feel hungry during this weight loss journey.



ACCELERATE RESULTS, <u>FEEL BETTER DAILY, AND SEE A</u> <u>SIGNIFICANT CHANGE WEEKLY – EASE & SPEED THE JOURNEY</u>

CarbRepel - Presentation/Scripts

Headlines - Non-stimulant for appetite and calorie management

- Assist weight control by allowing reasonable carbohydrate intake to help satisfy cravings while preventing a portion of it from being absorbed, thus reducing overall calorie intake.
 Presentation/script
- Everyone needs some carbs in their diet for real energy, and keep from craving them during weight/fat loss, but we don't need all their calories. That's why we will use CarbRepel before a meal
- > CR also can reduce sugar spikes for more controlled energy release and supporting appetite
- "Cheat-Day Supplement." Use if carb intake is unnecessarily high to help keep bodyfat from rising
- You won't need it when we get to, or close to, your goal
 2nd product of 90day Pack to target a different appetite mechanism as the body adapts



CarbRepel Summary

Carb lover's Go-To for assistance in appetite control & reducing sugar spikes



NATURAL BODYFAT REDUCTION AIDS THAT EASE THE JOURNEY, ACCELERATE RESULTS & PROTECT LBM

Expert's presentation/scripts- CarbRepel

CarbRepel

Brian:

- Ace in your back pocket
- When we eat, we release amylase to break down and absorb carbohydrate. Carb repel shuts that down up to 25% of intake, so you get fuller faster and don't absorb as much of the carbohydrate calories. White kidney bean extract assists this.

Kat:

- Stimulant free, natural starch blocker which prevents carbs from being absorbed
- Helps increase a calorie deficit and speed up weight loss
- Take before high carb meals

Eve:

• If carbs are not used as energy, they are stored as fat. CarbRepel helps block about 10-25% of those extra carbs from "wearing" them.



ACCELERATE RESULTS, <u>FEEL BETTER DAILY, AND SEE A</u> <u>SIGNIFICANT CHANGE WEEKLY – EASE & SPEED THE JOURNEY</u>

ThermAccel (TA) – Presentation/Scripts

Headlines - Controlled Stimulant Formula to Increase Metabolism & Daily Activities & Support Appetite

Combined ingredients can significantly increase metabolic rate and daily activities (total calorie burn) while balancing the stimulatory effects of caffeine related herbs - and suppress appetite through multiple mechanisms (4 in 1 product).

Presentation/scripts

- > This *is* your plateau buster! Keep your metabolism fired up to avoid weight/fat loss plateaus
 - ✓ You can always name the ingredients from the label, if you think they have heard of them
- As your body loses weight, everyone comes to a plateau causing more work and/or less food to continue progress. TA will increase your daily calorie burn without forcing more work and help us keep food intake pleasant while we avoid plateaus*
- You won't need it when we get to, or close to, your goal

Last 30day product in 90-day Pack - THE CLOSER!



ThermAccel[™] Thermogenic Complex

[Caffeine Anhydrous (providing 200 mg of caffeine), Green Tea Leaf (providing 270 mg EGCG), Yerba Mate, Guarana Seed Extract and Cayenne Fruit

ThermAccel – Bodyfat Reduction Product Summary

SAFE & EFFECTIVE BODYFAT REDUCTION TOOL THAT WORKS TO ACCELERATE RESULTS, CONTROL APPETITE, HELP <u>YOU FEEL BETTER</u> DAILY, AND SEE A SIGNIFICANT CHANGE WEEKLY -YOU CAN DISCONTINUE WHEN THE GOAL IS ACHIEVED



NATURAL BODYFAT REDUCTION AID TO EASE THE JOURNEY, ACCELERATE RESULTS & PROTECT LBM

Expert's presentations/scripts- ThermAccel

ThermAccel

Brian:

- Stimulated fat burner
- Increase core temperature and make the fire burn hotter
- It's like pouring gasoline on a flame, when things get hot they burn quicker

Kat

- The ultimate thermogenic to speed up metabolism, raise energy levels and manager hunger
- For those who can tolerate stimulants but don't want the "crash" feeling
- Can help overcome a plateau

Eve:

- Burn more calories than you would on your own while suppressing your hunger.
- Speed up those results that you are working for.
- Promotes fat loss.



Beyond protein – to give you the ability to maximize muscle size and performance gains while controlling your desired body composition

Build muscle better & longer – beyond protein. Amino acid blend that takes muscle building & performance, energy levels, and daily recovery to the next level, giving you the ability to control body composition while enhancing recovery, muscle, and performance gains – premier plateau buster! Maximum anabolic effect with lowest calories. AminoFormula

IMPROVED FLAVOR

INCREASES MUSCLE PROTEIN SYNTHESIS

IMPROVES RECOVERY

UPPLEMENT

EMONADE

TIVATES NEW

Supply the direct muscle building signals & building blocks in extreme low calories!

Strategic Essential Amino Acids, including BCAA's

Leucine (4,000 mg)

Isoleucine (900 mg)

Valine (1,100 mg)

Lysine (1670 mg)

Phenylalanine (1,670.5 mg)

Threonine (1300 mg)

Histidine (900 mg)

Methionine (360 mg)

Results Keep Coming! NO EXERCISE INDUCED RESULTS LEFT IN THE GYM – PROLONG YOUR MUSCLE GAINS & ACTIVE LIFESTYLE

EXPERT PRESENTATIONS: AMINO FORMULA-MUSCLE GAIN

- It's like a "Gatorade" for muscles without the junk in it. These specialized aminos are going to come in and get the muscle party moving faster by stimulating protein synthesis and telling the body, "Hey, lets start making muscle." This in turn will speed up the process and allow the muscle making factory to produce beyond protein.
- Added recovery support from EAAs to decrease muscle soreness and ensure you can maintain high quality workouts as long as you desire!
- Ultimate blend of EAAs to decrease muscle soreness and speed up muscle repair
- I can't imagine working out without using AX, and I know that you will agree once you start drinking this as well! It is your ultimate recovery drink. And making sure you properly recover, means it's easier to stay consistent with killer workouts and that means...faster Results!



EXPERT'S PRESENTATIONS MUSCLE DEFENDER

SUPPORT DAILY RECOVERY & THE BODY'S NATURAL IMMUNE RESPONSE WITH MD/GLUTAMINE Headlines

Under stress, the body cannot keep up with the glutamine demand, compromising gut health and muscle recovery & function. 70% of the immune system resides in the gut. Therefore, the gut and the immune system support one another to promote a healthy body including muscle recovery

Supports intestinal health and muscle recovery related to exercise, diet and physical induced stresses, including *exercise/diet-induced immune suppression*

70% of immune system is in the gut. MD Feeds the cells lining the gut to support their rapid reproduction and proper immune signaling



EXPERT'S PRESENTATIONS MUSCLE DEFENDER



Kat:

- L-glutamine is fuel for your gut cells, which play a key role in the immune system.
- Your body needs more glutamine during times of stress, illness and injury.

Eve

Glutamine supports a healthy gut which helps you have a healthy immune system. Glutamine will also speed muscle recovery to continue to help you feel your best each and everyday!

Brian

Two main things:

Glutamine is very good for digestion. It helps our digestive system to be supercharged and get the important macros such as protein where they need to be and most importantly when they need to be there.

➢ Helps limit muscle catabolism. Think of it as the bouncer that won't let the cool kids leave the club!

It is a recovery amino acid and will help to help you recover quicker and alleviate some of the soreness felt the next day or two



Promotional Materials

Sales & Marketing Assets (collaterals) for Your Fast Fitness Foods

Click the links into your dotFIT Marketing Console embedded in the next 2-slides, then click the products you are highlighting, such as LeanMR, AminoFormula, etc., for all related promotional materials including supporting video assets



https://www.dotfit.com/socialmedia

Along with ALL dF product 1-liners for printing, sending, training & consumers



All Marketing Resources

dotFIT Difference Posters (NEW to circulate/post or print any size)



The dotFIT Difference



Add your logo here